

Chardonnay dominant and Sémillon blend in PET

Tender No. W190906

The reference of the project, use it in communication with us.

Monopoly:

Which monopoly distributor.

Finland (Alko)

Assortment:

Which type of initial contract.

Permanent listing (12 months minimum)

Distribution:

How many stores of distribution.

Segment Mainstream - 160 - 180

Deadline written offer:

Before this date you have to submit paperwork.

September 15, 2019

Launch Date:

Expected date the product will be launched in the market.

March 1, 2020

Characteristics:

An explanation of style profile of the product.

Chardonnay dominant and Sémillon blend in PET

Taste Style:

(See [Taste Styles Info](#)) [Red Wines Info](#)
The style of what the buyer have in mind, see link for detailed description.

crisp & fruity

Product Requirements

Country of Origin:

What Country / Countries the product is originating from.

Chile

Type of Product:

What type of product our client ask for.

White wine

Grapes:

The grape composition of the product.

A blend of Chardonnay and Sémillon, the dominant grape variety must be Chardonnay.

Vintage:

The vintage we ask for.

vintage wine

Ex. Cellar Price:

The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!

1,3 - 1,7 € per 750 ml PET -bottle 0.75-litre PET -bottle

Minimum Volume (units):

The minimum volume we have to state in the offer.

13200 (Volume Unit 750 ml PET -bottle 0.75-litre PET -bottle)

Estimated Volume (yearly):

The estimated volume of the product on a yearly basis.

33000 (Volume Unit 750 ml PET -bottle 0.75-litre PET -bottle)

Type of Container:

The type of container requested for the product.

0.75-litre PET -bottle

Container Size:

The volume of container requested for the product.

750 ml PET -bottle

Other Requirements:

Other criteria the product have to meet.

1. A blend of Chardonnay and Sémillon, the dominant grape variety must be Chardonnay.
2. The grape varieties and their proportions must be indicated on the offer and the grape varieties must appear on the label.
3. The vintage must be indicated on the label.
4. The product must have a plastic screw cap closure.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. Modern, youthful style and appearance will be advantageous.
7. An ethical trade wine will be advantageous.

[Click here to learn more about Alko's Green Choice](#)

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a result ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[Share](#)

[Tweet](#)

0 Shares

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

Emma Bill (Skype ID: emma.bill)

Email: emma.bill@concealedwines.com