

VT Castilla Dry Organic Sauvignon Blanc blend

Tender No. W191201

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Wide Plus - 250 - 280
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	December 15, 2019
Deadline Samples: <i>Before this date we will need to have samples in our Stockholm office.</i>	January 14, 2020
Launch Date: <i>Expected date the product will be launched in the market.</i>	June 1, 2020

Characteristics: <i>An explanation of style profile of the product.</i>	VT Castilla Dry Organic Sauvignon Blanc blend
Taste Style: <i>(See Taste Styles Info Red Wines Info) The style of what the buyer have in mind, see link for detailed description.</i>	crisp & fruity

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Spain
Type of Product: <i>What type of product our client ask for.</i>	White wine
Organic: <i>We ask for an organic certified product, we need documentation.</i>	Yes
Region (Classification): <i>The region/classification of the product.</i>	Vino de la Tierra Castilla
Grapes: <i>The grape composition of the product.</i>	A blend of two grape varieties including Sauvignon Blanc. The proportion of Sauvignon must be minimum 40% and may not exceed 80%.
Vintage: <i>The vintage we ask for.</i>	vintage wine
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	1 - 1,3 € per 750 ml bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	16000 (Volume Unit 750 ml bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	40000 (Volume Unit 750 ml bottle)
Type of Container: <i>The type of container requested for the product.</i>	bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. A blend of two grape varieties including Sauvignon Blanc. The proportion of Sauvignon must be minimum 40% and may not exceed 80%.2. The grape varieties and their proportions must be indicated on the offer.3. Not oaked.4. Screw cap closure, the vintage must be indicated on the label.5. Moderate price will be advantageous.

6. Product feature enabling Alko's Green choice -symbol will be advantageous.

7. Added value with environmentally responsible packaging.

[Click here to learn more about Alko's Green Choice](#)

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a result ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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