

Straight Whiskey U.S.A 200 ml or 350 ml bottle

Tender No. S160805

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Mainstream - 160 - 180
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	August 1, 2016
Launch Date: <i>Expected date the product will be launched in the market.</i>	February 1, 2017

Characteristics: <i>An explanation of style profile of the product.</i>	Straight Whiskey U.S.A
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	U.S.A
Type of Product: <i>What type of product our client ask for.</i>	Spirits
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	1,2 - 2,2 € € per 200 ml or 350 ml glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	3 000 liters (Volume Unit 200 ml or 350 ml glass bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	5 000 liters (Volume Unit 200 ml or 350 ml glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	glass bottle
Container Size: <i>The volume of container requested for the product.</i>	200 ml or 350 ml
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	minimum 40 % by volume % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	1. Only one bottle size per brand can be offered._x000D_The production process must be explained on the offer under additional information._x000D_A well-known brand to Finnish consumers will be advantageous._x000D_Registration in the recycling system may be advantageous. (Concealed Wines solve this part)

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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