

Sour Fruit or Berry Liqueur

Tender No. S190204

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Wide - 200 - 230
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	February 1, 2019
Launch Date: <i>Expected date the product will be launched in the market.</i>	July 1, 2019

Characteristics: <i>An explanation of style profile of the product.</i>	Sour Fruit or Berry Liqueur
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Any country
Type of Product: <i>What type of product our client ask for.</i>	Spirits
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	1 - 1,3 € per 350 ml Bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	4000 (Volume Unit 350 ml Bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	8000 (Volume Unit 350 ml Bottle)
Type of Container: <i>The type of container requested for the product.</i>	Bottle
Container Size: <i>The volume of container requested for the product.</i>	350 ml
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	15 - 22 % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Sour fruit or berry liqueur.2. A new taste variant in Alko's assortment.3. An ethical trade product will be advantageous.4. Product feature enabling Alko's Green choice symbol will be advantageous5. Registration in the recycling system will be advantageous

[Click here to learn more about Alko's Green Choice](#)

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Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social_warfare]

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

Emma Bill (Skype ID: emma.bill)

Email: emma.bill@concealedwines.com