

## Sour beer from USA, Canada or Great Britain in Can or Tender No. 273\_29 bottle

The reference of the project, use it in communication with us.

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<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Temporary listing (One-time Purchase)
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	August 3, 2021
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	January 21, 2022

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<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	We are looking for a nuanced and balanced sour ale. For a more nuanced acid and increased complexity, we like to expect an ale that is not acidified at all, or only partially by lactobacilli. However, this is not a requirement. Flavoring is optional. Styles: Gose/ Lichtenhainer, Saison or other sour beers
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## Product Requirements

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<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	Canada, Great Britain, U.S.A
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Beer
<b>Region (Classification):</b> <i>The region/classification of the product.</i>	USA, Canada or Great Britain
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	330- 355 ml: 0,5 - 0,8; 440 -500 ml: 0,7- 1,2 € per 330- 355 ml or 440-500 ml Can or Glass bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	40000 units (Volume Unit 330- 355 ml or 440-500 ml Can or Glass bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Can or Glass bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	330- 355 ml or 440-500 ml
<b>Alcohol vol.:</b> <i>The alc. Vol. % of the product.</i>	4,5 - 7 % alc. vol.
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. Please note that the monopoly will purchase 4 different products for this reference (with various launch dates and volumes. Please contact us for more details. The information stated in the offer is related to the beer placed in 1st position)</li><li>2. For this tender Systembolaget have highlighted that they prior products with high brand recognition in the Swedish market and the international market. If you not sell wines in the Swedish market today, it is low probability that buyer will ask for samples of the wine unless the product have a very good track record with international awards. A good track record means, about 93 points from Decanter / Parker / WS / WE</li><li>3. Only one offer per producer</li><li>4. The sample must come in the final packaging (type of packaing, label, size etc.)</li></ol>

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

**To receive further information on this and other tenders feel free to contact us:**

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**ONLINE SUPPORT**

# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

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