

Seasonal beer in Can or bottle from USA or Canada Tender No. 273_53

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
Assortment: <i>Which type of initial contract.</i>	Temporary listing (One-time Purchase)
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	August 3, 2021
Launch Date: <i>Expected date the product will be launched in the market.</i>	February 11, 2022

Characteristics:
An explanation of style profile of the product.

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Canada, U.S.A
Type of Product: <i>What type of product our client ask for.</i>	Beer
Region (Classification): <i>The region/classification of the product.</i>	USA or Canada
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	341-355 ml: 0,5- 0,75; 471-473 ml: 0,7 - 1,1 € per 341- 355 ml, 471-473 ml Can or Glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	25000 units (Volume Unit 341- 355 ml, 471-473 ml Can or Glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	Can or Glass bottle
Container Size: <i>The volume of container requested for the product.</i>	341- 355 ml, 471-473 ml
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	5,5 - 7,5 % alc. vol.
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Please note that two products will be purchased for this reference (The 1st one will be launched on February 11th 2022 for a volume of 25000 units, and the 2nd one will be launched on January 21st for a volume of 20000 units)2. For this tender Systembolaget have highlighted that they prior products with high brand recognition in the Swedish market and the international market. If you not sell wines in the Swedish market today, it is low probability that buyer will ask for samples of the wine unless the product have a very good track record with international awards. A good track record means, about 93 points from Decanter / Parker / WS / WE3. The product must be a seasonal product and only brewed to be available during the autumn or winter season (however the label cannot reflect the autumn season since the product will be launched in January / February)4. Only one offer per producer is allowed5. The sample must come in the final packaging (type of packaing, label, size etc.)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com