

Syrah

Tender No. W191101

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Wide Plus - 250 - 280
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	November 15, 2019
Deadline Samples: <i>Before this date we will need to have samples in our Stockholm office.</i>	December 16, 2019
Launch Date: <i>Expected date the product will be launched in the market.</i>	May 1, 2020

Characteristics: <i>An explanation of style profile of the product.</i>	Syrah
Taste Style: <i>(See Taste Styles Info) Red Wines Info</i> <i>The style of what the buyer have in mind, see link for detailed description.</i>	luscious & jammy

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Chile
Type of Product: <i>What type of product our client ask for.</i>	Red wine
Grapes: <i>The grape composition of the product.</i>	Grape variety Syrah.
Vintage: <i>The vintage we ask for.</i>	vintage wine
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	1,1 - 1,4 € per 750 ml bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	18640 (Volume Unit 750 ml bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	46600 (Volume Unit 750 ml bottle)
Type of Container: <i>The type of container requested for the product.</i>	bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Grape variety Syrah.2. The grape variety must appear on the label.3. The vintage must be indicated on the label.4. Screw cap closure.5. Product feature enabling Alko's Green choice -symbol will be advantageous.6. Added value with environmentally responsible packaging.7. An ethical trade wine will be advantageous.

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a result ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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To receive further information on this and other tenders feel free to contact us:

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