

Pinot Noir red wine France

Tender No. W180508

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Wide Plus - 250 - 280
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	May 15, 2018
Launch Date: <i>Expected date the product will be launched in the market.</i>	October 1, 2018

Characteristics:
An explanation of style profile of the product. Pinot Noir Red Wine France

Taste Style:
The style of what the buyer have in mind, see link for detailed description. [\(See Taste Styles Info\) Red Wines Info](#) berried & fresh

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	France
Type of Product: <i>What type of product our client ask for.</i>	Red wine
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	3 - 5,5 per unit € per 3000 ml Bag-In-Box
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	5.000 (Volume Unit 3000 ml Bag-In-Box)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	15.000 (Volume Unit 3000 ml Bag-In-Box)
Type of Container: <i>The type of container requested for the product.</i>	Bag-In-Box
Container Size: <i>The volume of container requested for the product.</i>	3000 ml
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Grape variety Pinot Noir (100%). The variety must be mentioned on the package.2. Modern, youthful style and appearance will be advantageous.3. An organic wine may be advantageous.

[Click here to learn more about Alko's Green Choice](#)

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a results ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

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Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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