

**Red wine Bag-in-box 2250 ml Blend SEA or South Australia**

**Tender No. 202109003**

*The reference of the project, use it in communication with us.*

**Monopoly:** Norway (Vinmonopolet)

*Which monopoly distributor.*

**Assortment:** Permanent Listing

*Which type of initial contract.*

**Deadline written offer:** February 8, 2021

*Before this date you have to submit paperwork.*

**Launch Date:** September 1, 2021

*Expected date the product will be launched in the market.*

**Characteristics:** Red wine Bag-in-box 2250 ml Blend SEA or South Australia

*An explanation of style profile of the product.*

**Taste Style:** Mouthfeel / Aromatic quality

*(See [Taste Styles Info](#)) [Red Wines Info](#)  
The style of what the buyer have in mind, see link for detailed description.*

## Product Requirements

**Country of Origin:** Australia

*What Country / Countries the product is originating from.*

**Type of Product:** Red wine

*What type of product our client ask for.*

**Region (Classification):** South Eastern Australia or South Australia

*The region/classification of the product.*

**Grapes:** Blend made up by 100 % Grenache, Shiraz and Mourvèdre/Mataro

*The grape composition of the product.*

**Vintage:** 2020 or 2021

*The vintage we ask for.*

**Ex. Cellar Price:** 4,5 - 8 € per 2250 ml Bag in Box

*The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!*

**Bulk Price (per liter):** 1,2 - 1,7

*The net price ex cellar per litre.*

**Minimum Volume (units):** 12.000 (Volume Unit 2250 ml Bag in Box)

*The minimum volume we have to state in the offer.*

**Estimated Volume (yearly):** 50.000 (Volume Unit 2250 ml Bag in Box)

*The estimated volume of the product on a yearly basis.*

**Type of Container:** Bag in Box

*The type of container requested for the product.*

**Container Size:** 2250 ml

*The volume of container requested for the product.*

**Ageing:** No influence of wood or oak substitutes such as wood staves, wood chips, wood extract or similar

*The required ageing.*

**Sugar level (g/l):** Max. 5 g/l

*The sugar level in g/l of the product.*

**Sample Image:** Yes

*If we have to submit an image to the offer or not.*

**Other Requirements:**

1. No influence of wood
2. No influence of oak substitutes such as wood staves, wood chips, wood extract or similar
3. Possible simultaneous launch of 75 cl PET bottle if available
4. If launch of PET bottle, the packaging must be included in Norway's deposit system for refundable packaging
5. Vinmonopolet encourages the use of Nordic recycling icons on packaging

<https://sortere.no/avfallssymboler>

6. One offer per producer

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

**To receive further information on this and other tenders feel free to contact us:**

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**ONLINE SUPPORT**

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