

**Red wine blend from Mallorca**

**Tender No. W200409**

The reference of the project, use it in communication with us.

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|---|---------------------------------------|
| <b>Monopoly:</b><br><i>Which monopoly distributor.</i>                                  | Finland (Alko)                        |
| <b>Assortment:</b><br><i>Which type of initial contract.</i>                            | Permanent listing (12 months minimum) |
| <b>Distribution:</b><br><i>How many stores of distribution.</i>                         | Segment Premium 60 - 100              |
| <b>Deadline written offer:</b><br><i>Before this date you have to submit paperwork.</i> | April 16, 2020                        |
| <b>Launch Date:</b><br><i>Expected date the product will be launched in the market.</i> | September 1, 2020                     |

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**Characteristics:**  
*An explanation of style profile of the product.* Make sure that your product offer correspond to all technical criterial stated below.

**Taste Style:**  
*The style of what the buyer have in mind, see link for detailed description.* [\(See Taste Styles Info\) Red Wines Info](#) berried & fresh or luscious & jammy

**Product Requirements**

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|---|--|
| <b>Country of Origin:</b><br><i>What Country / Countries the product is originating from.</i>   | Spain  |
| <b>Type of Product:</b><br><i>What type of product our client ask for.</i>  | Red wine   |
| <b>Organic:</b><br><i>We ask for an organic certified product, we need documentation.</i>   | No   |
| <b>Region (Classification):</b><br><i>The region/classification of the product.</i>   | Mallorca   |
| <b>Grapes:</b><br><i>The grape composition of the product.</i>  | A blend of two or more grape varieties.  |
| <b>Vintage:</b><br><i>The vintage we ask for.</i>   | vintage wine   |
| <b>Ex. Cellar Price:</b><br><i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i> | 1,8-3,5 € per 750 ml Glass bottle  |
| <b>Minimum Volume (units):</b><br><i>The minimum volume we have to state in the offer.</i>  | 2330 (Volume Unit 750 ml Glass bottle)   |
| <b>Estimated Volume (yearly):</b><br><i>The estimated volume of the product on a yearly basis.</i>  | 4667 (Volume Unit 750 ml Glass bottle)   |
| <b>Type of Container:</b><br><i>The type of container requested for the product.</i>  | Glass bottle   |
| <b>Container Size:</b><br><i>The volume of container requested for the product.</i>   | 750 ml   |
| <b>Sample Image:</b><br><i>If we have to submit an image to the offer or not.</i>   |  |
| <b>Other Requirements:</b><br><i>Other criteria the product have to meet.</i>   | <ol style="list-style-type: none"><li>1. The grape varieties and their proportions must be indicated on the offer.</li><li>2. The region of production and the classification of the wine must be indicated on the offer.</li><li>3. The vintage must be indicated on the label.</li></ol> |

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

[info@concealedwines.com](mailto:info@concealedwines.com)

**ONLINE SUPPORT**

**Calle Nilsson (Skype ID: callenil)**

**Email:** [calle.nilsson@concealedwines.com](mailto:calle.nilsson@concealedwines.com)