

Rose Wine Malbec from Mendoza

Tender No. W200801

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Wide - 200 - 230
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	August 15, 2020
Launch Date: <i>Expected date the product will be launched in the market.</i>	February 1, 2021

Characteristics: <i>An explanation of style profile of the product.</i>	Rose Wine Malbec from Mendoza
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Argentina
Type of Product: <i>What type of product our client ask for.</i>	Rose wine
Region (Classification): <i>The region/classification of the product.</i>	Mendoza
Grapes: <i>The grape composition of the product.</i>	Grape variety Malbec (100 %)
Vintage: <i>The vintage we ask for.</i>	vintage wine
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	1,6 - 2,5 € per 750 ml Glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	6500 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	13000 (Volume Unit 750 ml Glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Sugar level (g/l): <i>The sugar lever in g/l of the product.</i>	Dry g/l
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. The grape variety must appear on the label.2. The region of production of the wine must be indicated on the offer and on the label. Sub-region of Mendoza will be advantageous.3. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.4. The vintage must be indicated on the label.5. Screw cap closure.6. Product feature enabling Alko's Green choice -symbol will be advantageous. Added value with environmentally responsible packaging.7. Registration in the recycling system will be advantageous. An ethical trade wine will be

advantageous.

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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