

Red wine Itata Valley

Tender No. W180404

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Premium 60 - 100
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	April 15, 2018
Launch Date: <i>Expected date the product will be launched in the market.</i>	October 1, 2018

Characteristics: <i>An explanation of style profile of the product.</i>	Red Wine Itata Valley
Taste Style: <i>(See Taste Styles Info) Red Wines Info</i> <i>The style of what the buyer have in mind, see link for detailed description.</i>	berried & fresh or luscious & jammy

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Chile
Type of Product: <i>What type of product our client ask for.</i>	Red wine
Region (Classification): <i>The region/classification of the product.</i>	Itata Valley
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	2,5 - 3,9 per unit € per 750 ml Glass Bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	23.500 (Volume Unit 750 ml Glass Bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	47.000 (Volume Unit 750 ml Glass Bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass Bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Grape variety Cinsault. The grape variety must appear on the label.2. The region of production must appear on the label.3. Vintage wine. The vintage must be indicated on the label.

[Click here to learn more about Alko's Green Choice](#)

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a results ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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To receive further information on this and other tenders feel free to contact us:

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