

**Kirsch from France, Italy, Luxembourg, or Germany Tender No. 164866**  
**Glass bottle**

The reference of the project, use it in communication with us.

---

<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (6 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	31
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	April 7, 2015
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	December 1, 2015

---

<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	We seek a clear transparent fruit spirit made from cherries. Fruit spirits should be dry, tasteful and have a clear clean taste of cherries.
---	--

**Product Requirements**

---

<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	France, Germany, Italy, Luxembourg
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	
<b>Region (Classification):</b> <i>The region/classification of the product.</i>	France, Italy, Luxembourg, or Germany
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	3 - 6,5 € per 500 ml or 700 ml Glass bottle € per 500 ml or 700 ml Glass bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	1.000 units of 500 ml or 700 ml Glass bottles (Volume Unit 500 ml or 700 ml Glass bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Glass bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	500 ml or 700 ml
<b>Alcohol vol.:</b> <i>The alc. Vol. % of the product.</i>	Minimum 37,5 % alc. vol. % alc. vol.
<b>Sample Image:</b> <i>If we have to submit an image to the offer or not.</i>	
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. On launch plan stage reference was Spirit14</li><li>2. Price is based on 37, 5 % and 700 ml bottle (please revert to us if you have different bottle size or alcohol to give you a price).</li><li>3. Only one offer per producer.</li><li>4. "Kirsch" or "Kirschwasser" has to clearly appear on the front label.</li></ol>

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social\_warfare]

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

[info@concealedwines.com](mailto:info@concealedwines.com)

**ONLINE SUPPORT**

---

**Call Nilsen (Skype ID: callenil)** Concealed Wines AB - [www.concealedwines.com](http://www.concealedwines.com) - [info@concealedwines.com](mailto:info@concealedwines.com)

# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

**Email:** [calle.nilsson@concealedwines.com](mailto:calle.nilsson@concealedwines.com)

**Emma Bill (Skype ID: emma.bill)**

**Email:** [emma.bill@concealedwines.com](mailto:emma.bill@concealedwines.com)