

**Natural White wine dry or medium dry Germany**

**Tender No. PW180401**

*The reference of the project, use it in communication with us.*

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<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Finland (Alko)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (36 months minimum)
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	April 15, 2018
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	September 1, 2018

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<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	White Wine Dry Or Medium Dry
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**Product Requirements**

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<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	Germany
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	White wine
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	the retail price is determined by the offers received € per 750 ml Glass Bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	500 (Volume Unit 750 ml Glass Bottle)
<b>Estimated Volume (yearly):</b> <i>The estimated volume of the product on a yearly basis.</i>	1.000 (Volume Unit 750 ml Glass Bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Glass Bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	750 ml
<b>Sugar level (g/l):</b> <i>The sugar lever in g/l of the product.</i>	Maximum 12 g/l g/l
<b>Sample Image:</b> <i>If we have to submit an image to the offer or not.</i>	Yes
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. The product must be a natural wine according to the producer. This must be clarified on the offer and this must be mentioned on the label.</li><li>2. Single varietal wine. The variety must be indicated on the offer.</li><li>3. The grape variety must appear on the label.</li><li>4. The region of production and the classification of the wine must be indicated on the offer under additional information and on the label.</li><li>5. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.</li><li>6. An organic wine may be advantageous.</li><li>7. Definition Natural Wine ALKO: a natural wine is produced using natural methods without synthetic chemicals. The wine is not clarified, filtered or stabilized. The objective is to produce a wine that reminds of origin and natural taste of grape without being affected by modern vinification methods. Natural wine status must be displayed on label.</li></ol>

[Click here to learn more about Alko's Green Choice](#)

# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

## ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a result ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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**To receive further information on this and other tenders feel free to contact us:**

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