

# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

## Red wine Aconcagua Valley or Cachapoal Valley

Tender No. W180303

The reference of the project, use it in communication with us.

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**Monopoly:**

Which monopoly distributor.

Finland (Alko)

**Assortment:**

Which type of initial contract.

Permanent listing (12 months minimum)

**Distribution:**

How many stores of distribution.

Segment Premium 60 - 100

**Deadline written offer:**

Before this date you have to submit paperwork.

March 15, 2018

**Launch Date:**

Expected date the product will be launched in the market.

September 1, 2018

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**Characteristics:**

An explanation of style profile of the product.

Red Wine Aconcagua Valley Or Cachapoal Valley

**Taste Style:**

(See [Taste Styles Info](#)) [Red Wines Info](#)  
The style of what the buyer have in mind, see link for detailed description.

luscious & jammy or robust & powerful

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**Product Requirements****Country of Origin:**

What Country / Countries the product is originating from.

Chile

**Type of Product:**

What type of product our client ask for.

Red wine

**Region (Classification):**

The region/classification of the product.

Aconcagua Valley or Cachapoal Valley

**Ex. Cellar Price:**

The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!

4 - 5,7 per unit € per 750 ml Glass Bottle

**Minimum Volume (units):**

The minimum volume we have to state in the offer.

3.350 (Volume Unit 750 ml Glass Bottle)

**Estimated Volume (yearly):**

The estimated volume of the product on a yearly basis.

6.700 (Volume Unit 750 ml Glass Bottle)

**Type of Container:**

The type of container requested for the product.

Glass Bottle

**Container Size:**

The volume of container requested for the product.

750 ml

**Sample Image:**

If we have to submit an image to the offer or not.

Yes

**Other Requirements:**

Other criteria the product have to meet.

1. Grape variety Cabernet Sauvignon. The grape variety must appear on the label.
2. Oak matured. The duration of oak aging must be indicated on the offer under additional information.
3. The region of production of the wine must be indicated on the offer under additional information and on the label.
4. Vintage wine. The vintage must be indicated on the label.

[Click here to learn more about Alko's Green Choice](#)

**ALKO's Green choice**

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a results ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

Concealed Wines AB - [www.concealedwines.com](http://www.concealedwines.com) - [info@concealedwines.com](mailto:info@concealedwines.com)

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UNIQUE WINES FROM GREAT PRODUCERS

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

[info@concealedwines.com](mailto:info@concealedwines.com)

## ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

**Email:** [calle.nilsson@concealedwines.com](mailto:calle.nilsson@concealedwines.com)

**Emma Bill (Skype ID: emma.bill)**

**Email:** [emma.bill@concealedwines.com](mailto:emma.bill@concealedwines.com)