

**Dry white wine from AC Pouilly-Fumé**

**Tender No. SW211045**

*The reference of the project, use it in communication with us.*

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<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Finland (Alko)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Temporary listing (One-time purchase)
<b>Distribution:</b> <i>How many stores of distribution.</i>	Speciality products
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	October 15, 2021
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	April 1, 2022

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<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	Dry white wine from AC Pouilly-Fumé
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**Product Requirements**

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<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	France
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	White wine
<b>Region (Classification):</b> <i>The region/classification of the product.</i>	AC Pouilly-Fumé
<b>Vintage:</b> <i>The vintage we ask for.</i>	vintage wine
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	6 - 7,5 € per 750 ml Glass bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	1000 (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Glass bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	750 ml
<b>Sugar level (g/l):</b> <i>The sugar level in g/l of the product.</i>	dry g/l
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. Moderate price will be advantageous.</li><li>2. If the product costs over 19.99€ it must be delivered in maximum cases of 6 bottles.</li><li>3. Registration in the recycling system will be advantageous.</li><li>4. Screw cap closure will be advantageous.</li><li>5. Product feature enabling Alko's Green choice -symbol will be advantageous.</li><li>6. Several products can be bought from this tender. Volume estimation 800 litres/4 months.</li><li>7. More accurate sales estimates will be given at the time of purchase when listing is confirmed. Vintage changes are possible for products chosen from this tender before the listing date. The vintage at product launch can deviate from the sample provided, if the vintage is more recent. The possible change of vintage before the sales start needs to be informed in the offer. The new vintage must be available according to the preliminary listing schedule announced in the tender. Alko will evaluate the new vintage, and to be approved it needs to style wise correlate with the offered product. This will be verified with Alko's sensory evaluation and quality control process. Sending samples of the new vintage needs to be agreed with the product manager. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.</li></ol>

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# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

**To receive further information on this and other tenders feel free to contact us:**

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## **ONLINE SUPPORT**

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