

Scotch malt whiskey, combi pack

Tender No. 230320

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (9 months minimum)
Distribution: <i>How many stores of distribution.</i>	117 Systembolaget stores
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	February 9, 2016
Launch Date: <i>Expected date the product will be launched in the market.</i>	September 1, 2016

Characteristics: <i>An explanation of style profile of the product.</i>	We are looking for a multipack with three different taste styles.
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	UK
Type of Product: <i>What type of product our client ask for.</i>	Spirits
Region (Classification): <i>The region/classification of the product.</i>	Scotland
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	12-20 € per unit € per 600 ml (3*200ml) Glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	4.500 units (Volume Unit 600 ml (3*200ml) Glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass bottle
Container Size: <i>The volume of container requested for the product.</i>	600 ml (3*200ml)
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	Minimum 40 % alc. vol. % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. On launch plan stage reference was spirit92. The product has to be distillery designated3. The combi pack has to include 3 different malt whiskey types. The different types needs to be clearly mentioned on the packaging.

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social_warfare]

To receive further information on this and other tenders feel free to contact us:

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CONCEALED WINES

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