

Sparkling wine flavoured with rhubarb

Tender No. 224098

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (6 months minimum)
Distribution: <i>How many stores of distribution.</i>	117 Systembolaget stores
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	November 10, 2015
Launch Date: <i>Expected date the product will be launched in the market.</i>	June 1, 2016

Characteristics: <i>An explanation of style profile of the product.</i>	We are looking for a fresh and sweet rosé colored sparkling beverage with apparent and pure taste of rhubarb.
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Austria, Bulgaria, Europe, France, Germany, Italy, Spain
Type of Product: <i>What type of product our client ask for.</i>	Wine
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	1,2 - 1,7 € per unit € per
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	16.000 units (Volume Unit)
Closure: <i>The type of closure on the bottle.</i>	Mushroom stopper
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	Maximum 6,9 % alc. vol. % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. On launch plan stage reference was Oth12. The product shall come in transparent glass bottle.3. Only one offer per producer.4. The flavor has to clearly appear in Swedish on the front label.5. The product has to have at least 3 bars preassure.

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social_warfare]

To receive further information on this and other tenders feel free to contact us:

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CONCEALED WINES

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