

**Junmai Shu or Junmai Ginjo Sake Bottle**

**Tender No. 224075**

*The reference of the project, use it in communication with us.*

---

<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (6 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	93 Systembolaget stores
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	October 27, 2015
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	June 1, 2016

---

<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	We are looking for a tasty, elegant and dry sake with hints of mineral, licorice, almonds, pear and jasmine.
---	--

**Product Requirements**

---

<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	Japan
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Spirits
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	4 - 14 € per unit € per 720 ml Bottle
<b>Bulk Price (per liter):</b> <i>The net price ex cellar per litre.</i>	
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	1.000 units (Volume Unit 720 ml Bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	720 ml
<b>Alcohol vol.:</b> <i>The alc. Vol. % of the product.</i>	% alc. vol.
<b>Sugar level (g/l):</b> <i>The sugar lever in g/l of the product.</i>	g/l
<b>Sample Image:</b> <i>If we have to submit an image to the offer or not.</i>	
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. On launch plan stage reference was Spirits1</li><li>2. The offered quality level should be Junmai Shu or Junmai Ginjo. The sake shall have a dryness of at least +3 on the Japanese Nihonshu-do scale.</li><li>3. The text on back label should be either in English or Swedish.</li></ol>

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social\_warfare]

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

[info@concealedwines.com](mailto:info@concealedwines.com)

**ONLINE SUPPORT**

# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

**Calle Nilsson (Skype ID: callenil)**

**Email: [calle.nilsson@concealedwines.com](mailto:calle.nilsson@concealedwines.com)**

**Emma Bill (Skype ID: emma.bill)**

**Email: [emma.bill@concealedwines.com](mailto:emma.bill@concealedwines.com)**