

Non-alcoholic sparkling with Glera Any country

Tender No. W211101

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Premium 60 - 100
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	November 15, 2021
Launch Date: <i>Expected date the product will be launched in the market.</i>	May 1, 2022

Characteristics: <i>An explanation of style profile of the product.</i>	Non-alcoholic sparkling with Glera Any country
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Australia, Italy, Other Countries, Slovenia
Type of Product: <i>What type of product our client ask for.</i>	Sparkling wine
Grapes: <i>The grape composition of the product.</i>	Glera
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	- € per 750 ml Glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	1200 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	3500 (Volume Unit 750 ml Glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	0 - 0.5 % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Modern, youthful style and appearance will be advantageous.2. 0.0 percent alcohol content will be advantageous.3. Registration in the recycling system will be advantageous.4. Product feature enabling Alko's Green choice -symbol will be advantageous.5. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.6. Please note that any country can participate to this tender.

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com