

Navy Strength Dark Rum

Tender No. S190302

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Super Premium - 15 - 45
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	March 1, 2019
Launch Date: <i>Expected date the product will be launched in the market.</i>	October 1, 2019

Characteristics: <i>An explanation of style profile of the product.</i>	Navy Strength Dark Rum
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Any country
Type of Product: <i>What type of product our client ask for.</i>	Spirits
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	6,5 - 11 € per 700 ml Bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	450 (Volume Unit 700 ml Bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	900 (Volume Unit 700 ml Bottle)
Type of Container: <i>The type of container requested for the product.</i>	Bottle
Container Size: <i>The volume of container requested for the product.</i>	700 ml
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	minimum 54 % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. So called Navy Strength Rum.2. Moderate price will be advantageous.3. A renowned brand will be advantageous.4. An ethical trade product will be advantageous.5. Product feature enabling Alko's Green choice symbol will be advantageous.6. Registration in the recycling system will be advantageous.

[Click here to learn more about Alko's Green Choice](#)

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Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social_warfare]

To receive further information on this and other tenders feel free to contact us:

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CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

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