

**VdIT Castilla Red blend Bag-in-Box 1,5 L max 5 g/l sugar**      **Tender No. 104\_5**

*The reference of the project, use it in communication with us.*

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<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (9 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	443 Systembolaget stores
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	September 13, 2019
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	March 2, 2020

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<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	We are looking for a fruity and spicy wine with hints of raspberries, dark cherries, herbs and licorice. The wine may have some oak influence but it is not a requirement.
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**Product Requirements**

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<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	Spain
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Red wine
<b>Organic:</b> <i>We ask for an organic certified product, we need documentation.</i>	Yes
<b>Region (Classification):</b> <i>The region/classification of the product.</i>	VdIT Castilla
<b>Grapes:</b> <i>The grape composition of the product.</i>	Blend with Garnacha and Graciano where Graciano is 25 - 50 % of the blend.
<b>Vintage:</b> <i>The vintage we ask for.</i>	2018
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	2,2-3,5 € per 1 500 ml Bag-in-box
<b>Bulk Price (per liter):</b> <i>The net price ex cellar per litre.</i>	1,2 € per litre (maximum)
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	150.000 litres (Volume Unit 1 500 ml Bag-in-box)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Bag-in-box
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	1 500 ml
<b>Sugar level (g/l):</b> <i>The sugar level in g/l of the product.</i>	Maximum 5 g/l g/l
<b>Sample Image:</b> <i>If we have to submit an image to the offer or not.</i>	Yes
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. On launch plan stage reference was Spain</li><li>2. Grape variety/varieties has to appear on the front label.</li><li>3. Only one offer per producer.</li><li>4. A guarantee of supply form have to be attached to the offer. (we send you this form)</li><li>5. The product must meet existing criteria for organic wine in accordance with current EU legislation.</li></ol>

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**Telephone:** 08-41 02 44 34

[info@concealedwines.com](mailto:info@concealedwines.com)

## ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

**Email:** [calle.nilsson@concealedwines.com](mailto:calle.nilsson@concealedwines.com)

**Emma Bill (Skype ID: emma.bill)**

**Email:** [emma.bill@concealedwines.com](mailto:emma.bill@concealedwines.com)