

Unflavoured Vodka Europe

Tender No. S160701

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Premium 60 - 100
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	July 1, 2016
Launch Date: <i>Expected date the product will be launched in the market.</i>	January 1, 2017

Characteristics: <i>An explanation of style profile of the product.</i>	Unflavoured Vodka Europe
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Europe
Type of Product: <i>What type of product our client ask for.</i>	Spirits
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	3,5 - 7 € € per 700 ml glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	4 000 liters (Volume Unit 700 ml glass bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	4 000 liters (Volume Unit 700 ml glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	glass bottle
Container Size: <i>The volume of container requested for the product.</i>	700 ml
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	over 37,5 % by volume % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Country of origin other than Russia, Poland or Ukraine2. Small batch or hand crafted vodka.3. No additives or softeners used.4. Raw materials must be indicated on the offer under additional information.5. A distinctive ingredient base will be advantageous.6. An ethical certification or organic product will be advantageous.

[Click here to learn more about Alko's Green Choice](#)

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a results ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social_warfare]

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

Emma Bill (Skype ID: emma.bill)

Email: emma.bill@concealedwines.com