

**South Australia or Victoria red blend 2014 (Organic certified) Glass bottle**      **Tender No. 164854**

*The reference of the project, use it in communication with us.*

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<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (6 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	326
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	April 7, 2015
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	December 1, 2015

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<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	We are looking for a fruity wine with aromas of red and dark berries, coffee and herbs. Wine should have a certain spiciness and a roasted oak character.
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**Product Requirements**

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<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	Australia
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Red wine
<b>Region (Classification):</b> <i>The region/classification of the product.</i>	South Australia or Victoria
<b>Grapes:</b> <i>The grape composition of the product.</i>	Grape blend of cabernet sauvignon and merlot, where none of these may be included by more than 75 %. Other varieties may be included with a maximum of 15 %.
<b>Vintage:</b> <i>The vintage we ask for.</i>	2014
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	2 - 2,5 € per 750 ml Glass bottle € per 750 ml Glass bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	56.000 units of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Glass bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	750 ml
<b>Ageing:</b> <i>The required ageing.</i>	The wine must be entirely or partly matured in oak barrels.
<b>Closure:</b> <i>The type of closure on the bottle.</i>	Stelvin screwcap
<b>Sugar level (g/l):</b> <i>The sugar level in g/l of the product.</i>	Maximum 5 g/l g/l
<b>Sample Image:</b> <i>If we have to submit an image to the offer or not.</i>	Yes
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. On launch plan stage reference was aus7</li><li>2. Only one offer per producer.</li><li>3. Label Integrity Program documentation must be provided in case of winning the launch.</li><li>4. We have to provide information about annual volumes and when next vintage is ready.</li><li>5. A guarantee of supply form have to be attached to the offer. (we send you this form)</li></ol>

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# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social\_warfare]

**To receive further information on this and other tenders feel free to contact us:**

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## ONLINE SUPPORT

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