

Smoky Whisky - simultaneous launch in 700 ml and 350 ml bottles **Tender No. 88_29**

The reference of the project, use it in communication with us.

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| Monopoly: <i>Which monopoly distributor.</i> | Sweden (Systembolaget) |
| Assortment: <i>Which type of initial contract.</i> | Permanent listing (9 months minimum) |
| Distribution: <i>How many stores of distribution.</i> | 417 Systembolaget stores |
| Deadline written offer: <i>Before this date you have to submit paperwork.</i> | February 12, 2019 |
| Launch Date: <i>Expected date the product will be launched in the market.</i> | September 2, 2019 |

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| Characteristics: <i>An explanation of style profile of the product.</i> | We are looking for a balanced fruity and flavorful whisky with distinct notes of smokiness and oak. |
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Product Requirements

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| Country of Origin: <i>What Country / Countries the product is originating from.</i> | UK |
| Type of Product: <i>What type of product our client ask for.</i> | Spirits |
| Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i> | 1,2-1,8 € per 700 ml Glass bottle or PET |
| Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i> | 75.000 liters (Volume Unit 700 ml Glass bottle or PET) |
| Type of Container: <i>The type of container requested for the product.</i> | Glass bottle or PET |
| Container Size: <i>The volume of container requested for the product.</i> | 700 ml |
| Alcohol vol.: <i>The alc. Vol. % of the product.</i> | Minimum 40 % alc. vol. |
| Sample Image: <i>If we have to submit an image to the offer or not.</i> | Yes |
| Other Requirements: <i>Other criteria the product have to meet.</i> | <ol style="list-style-type: none">1. On launch plan stage reference was spirit12. This is a simultaneous launch of the same whisky in 350 ml and 700 ml bottle.3. The total volume requested is 75.000 litres, of which 50.000 litres should be bottled in 700 ml bottles and 25.000 litres should be bottled in 350 ml bottles.4. The price per 350 ml bottle is 1-1,6 €.5. It must be clearly indicated (in english or in swedish) that this is a smokey whiskey on the front label6. Only one offer per producer can be submitted |

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social_warfare]

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

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ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

Emma Bill (Skype ID: emma.bill)

Email: emma.bill@concealedwines.com