

## Sauvignon blanc in Tetra package WIETA or Fair-trade Tender No. 139\_9 certified

The reference of the project, use it in communication with us.

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<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (9 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	361 Systembolaget stores
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	May 27, 2020
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	September 1, 2020

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<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	A fresh and fruity wine with aromatic elements. The wine should have a taste of green apples and lime as well as elements of tropical fruit.
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### Product Requirements

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<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	South Africa
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	White wine
<b>Region (Classification):</b> <i>The region/classification of the product.</i>	Any
<b>Grapes:</b> <i>The grape composition of the product.</i>	Minimum 85 % Sauvignon Blanc. Chenin blanc must not be included in the blend.
<b>Vintage:</b> <i>The vintage we ask for.</i>	2020
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	1,5 - 2,2 € per 750 ml Tetra package
<b>Bulk Price (per liter):</b> <i>The net price ex cellar per litre.</i>	1,2
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	160.000 (Volume Unit 750 ml Tetra package)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Tetra package
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	750 ml
<b>Sample Image:</b> <i>If we have to submit an image to the offer or not.</i>	Yes
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. On launch plan stage reference was sa7</li><li>2. Only one offer per producer.</li><li>3. Offered products at launch must be labeled with The Wine and Agricultural Ethical Trade Initiative of SA (WIETA) ethical labeling (WIETA SEAL) and / or be certified by Fairtrade or IMO-fair for life as fair trade.</li><li>4. Please attach to the offer WIETA / Fairtrade / IMO-fair for life certificates</li><li>5. A guarantee of supply form have to be attached to the offer. (we send you this form)</li></ol>

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

**To receive further information on this and other tenders feel free to contact us:**

Concealed Wines AB - [www.concealedwines.com](http://www.concealedwines.com) - [info@concealedwines.com](mailto:info@concealedwines.com)

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