

Rose wine Burgenland Blend with Blaufränkisch

Tender No. W210201

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Wide - 200 - 230
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	February 15, 2021
Launch Date: <i>Expected date the product will be launched in the market.</i>	July 1, 2021

Characteristics: <i>An explanation of style profile of the product.</i>	Rose wine Burgenland Blend with Blaufränkisch
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Austria
Type of Product: <i>What type of product our client ask for.</i>	Rose wine
Region (Classification): <i>The region/classification of the product.</i>	Burgenland
Grapes: <i>The grape composition of the product.</i>	A blend of two or more grape varieties, one of which must be Blaufränkisch
Vintage: <i>The vintage we ask for.</i>	Any vintage (must be a vintage wine)
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	2,2 - 2,8 € per 750 ml Glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	6000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	12.000 (Volume Unit 750 ml Glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Closure: <i>The type of closure on the bottle.</i>	Screw cap closure
Sugar level (g/l): <i>The sugar level in g/l of the product.</i>	dry g/l
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. The vintage must be indicated on the label.2. Screw cap closure.3. The grape varieties and their proportions must be indicated on the offer.4. Product feature enabling Alko's Green choice -symbol will be advantageous (Read more:www.concealedwines.com/alko-green-choice/)5. Registration in the recycling system will be advantageous.6. Added value with environmentally responsible packaging.7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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