

Primitivo IGP Puglia Organic and VIVA/Equalitas certified Tetra package (A)

Tender No. 213_1

The reference of the project, use it in communication with us.

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| Monopoly: <i>Which monopoly distributor.</i> | Sweden (Systembolaget) |
| Assortment: <i>Which type of initial contract.</i> | Permanent listing (9 months minimum) |
| Distribution: <i>How many stores of distribution.</i> | 374 Systembolaget stores |
| Deadline written offer: <i>Before this date you have to submit paperwork.</i> | January 19, 2022 |
| Deadline Samples: <i>Before this date we will need to have samples in our Stockholm office.</i> | January 24, 2022 |
| Launch Date: <i>Expected date the product will be launched in the market.</i> | June 1, 2022 |

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| Characteristics: <i>An explanation of style profile of the product.</i> | We are looking for a fruity wine with hints of dark cherries, plums, herbs and one balanced barrel character. |
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Product Requirements

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| Country of Origin: <i>What Country / Countries the product is originating from.</i> | Italy |
| Type of Product: <i>What type of product our client ask for.</i> | Red wine |
| Organic: <i>We ask for an organic certified product, we need documentation.</i> | Yes |
| Region (Classification): <i>The region/classification of the product.</i> | IGP Puglia |
| Grapes: <i>The grape composition of the product.</i> | minimum 85 % primitivo |
| Vintage: <i>The vintage we ask for.</i> | 2021 |
| Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i> | 1,8 - 2,4 € per 750 ml Tetra package |
| Bulk Price (per liter): <i>The net price ex cellar per litre.</i> | up to 1,8 € |
| Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i> | 106000 (Volume Unit 750 ml Tetra package) |
| Type of Container: <i>The type of container requested for the product.</i> | Tetra package |
| Container Size: <i>The volume of container requested for the product.</i> | 750 ml |
| Ageing: <i>The required ageing.</i> | The wine should be completely or partially aged in oak barrels or have been in contact with oak chips / staves |
| Sample Image: <i>If we have to submit an image to the offer or not.</i> | Yes |
| Other Requirements: <i>Other criteria the product have to meet.</i> | <ol style="list-style-type: none">1. Primitivo or zinfandel must be clearly stated on the packaging of the product.2. The product must meet existing criteria for organic wine in accordance with current EU legislation. The inspection body and that the wine is organic must be clearly stated on the label / packaging.3. The producer must meet existing criteria for Equalitas or VIVA. The certification must be clearly stated on the label / packaging. |

4. Only one offer per producer will be accepted for this reference
5. The producer stated in the offer and on the label must be located within the offered appellation
6. A guarantee of supply document should be submitted with the offer. We will provide you this document and guidance to fill it out.
7. Concealed wines can buy the wine in bulk and handle packaging for this tender, contact our purchase team for more information.

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com