

Porter Or Imperial Porter (Beer)

Tender No. B150302

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (initial contract period 12 months)
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	March 14, 2015
Launch Date: <i>Expected date the product will be launched in the market.</i>	October 1, 2015

Characteristics: <i>An explanation of style profile of the product.</i>	Porter Or Imperial Porter
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Estonia, Latvia, Lithuania
Type of Product: <i>What type of product our client ask for.</i>	Beer
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	0,45-0,75 € Per Unit Calculated On 5 % Alc In A 50 Cl Bottle € per Maximum 500 MI Glass Bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	10 000 units (Volume Unit Maximum 500 MI Glass Bottle)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	20 000 - 40 000 units (Volume Unit Maximum 500 MI Glass Bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass Bottle
Container Size: <i>The volume of container requested for the product.</i>	Maximum 500 MI
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	Over 6.0 Percent By Volume % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Baltic countries If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.2. A well-known brand to Finnish consumers3. Moderate price may be advantageous.4. Registration in the recycling system may be advantageous. (Concealed Wines solve this part)

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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