

**dry or medium dry white DOC Pignoletto frizzante in Tender No. W191108  
200 or 200ml**

The reference of the project, use it in communication with us.

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<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Finland (Alko)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	Segment Mainstream - 160 - 180
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	November 15, 2019
<b>Deadline Samples:</b> <i>Before this date we will need to have samples in our Stockholm office.</i>	December 16, 2019
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	April 1, 2020

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<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	dry or medium dry white DOC Pignoletto frizzante in 200 or 200ml
<b>Taste Style:</b> <i>(See <a href="#">Taste Styles Info</a> Red Wines Info</i> <i>The style of what the buyer have in mind, see link for detailed description.</i>	crisp & fruity

**Product Requirements**

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<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	Italy
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	White wine
<b>Region (Classification):</b> <i>The region/classification of the product.</i>	DOC Pignoletto
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	0,5 - 0,8 € per 200 ml, 250 ml bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	12800 (Volume Unit 200 ml, 250 ml bottle)
<b>Estimated Volume (yearly):</b> <i>The estimated volume of the product on a yearly basis.</i>	32000 (Volume Unit 200 ml, 250 ml bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	200 ml, 250 ml
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	1. Screw cap closure.  2. Product feature enabling Alko's Green choice -symbol will be advantageous.

[Click here to learn more about Alko's Green Choice](#)

**ALKO's Green choice**

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a results ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine

# CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

- Local Sustainable Certificate
- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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**To receive further information on this and other tenders feel free to contact us:**

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