

Organic fruit or berry flavored beer

Tender No. 105_37

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (9 months minimum)
Distribution: <i>How many stores of distribution.</i>	346 Systembolaget stores
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	October 29, 2019
Launch Date: <i>Expected date the product will be launched in the market.</i>	June 1, 2020

Characteristics: <i>An explanation of style profile of the product.</i>	An beery or fruit flavored beer with balanced level of sweetness and bitterness.
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Australia, Austria, Belgium, Estonia, France, Germany, Holland, Italy, Latvia, Lithuania, Netherlands, Portugal, Spain, U.S.A
Type of Product: <i>What type of product our client ask for.</i>	Beer
Organic: <i>We ask for an organic certified product, we need documentation.</i>	Yes
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	0,4-0,7 € per 330 ml or 355 ml Bottle or Can
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	150.000 (Volume Unit 330 ml or 355 ml Bottle or Can)
Type of Container: <i>The type of container requested for the product.</i>	Bottle or Can
Container Size: <i>The volume of container requested for the product.</i>	330 ml or 355 ml
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	Max. 5,5 % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. On launch plan stage reference was beer192. The Organic inspection body must be clearly indicated on the label / package.

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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