

McLaren Vale Shiraz

Tender No. 235809

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (9 months minimum)
Distribution: <i>How many stores of distribution.</i>	230 Systembolaget stores
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	April 1, 2016
Launch Date: <i>Expected date the product will be launched in the market.</i>	December 1, 2016

Characteristics: <i>An explanation of style profile of the product.</i>	We are looking for a wine typical of its origin, fruity and spicy with aromas of plum, blueberry and chocolate. Wine must have hints of spices and black pepper. Wine must have toasted oak character.
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Australia
Type of Product: <i>What type of product our client ask for.</i>	Red wine
Region (Classification): <i>The region/classification of the product.</i>	McLaren Vale
Grapes: <i>The grape composition of the product.</i>	Minimum 85 % shiraz
Vintage: <i>The vintage we ask for.</i>	2015
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	2,9-3,5 € per unit € per 750 ml Glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	32 000 units (Volume Unit 750 ml Glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass bottle
Container Size: <i>The volume of container requested for the product.</i>	750 ml
Ageing: <i>The required ageing.</i>	The wine shall have been aged in oak for at least 6 months.
Closure: <i>The type of closure on the bottle.</i>	Stelvin screwcap
Sugar level (g/l): <i>The sugar level in g/l of the product.</i>	Maximum 3 g/l g/l
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. On launch plan stage reference was aus22. The producer (in the offer as well as on the label) has to be located in South Australia3. The producer (in the offer as well as on the label) has to be mentioned in James Hallidays Australien Wine Companion 2015 or 20164. Only one offer per producer.

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

To receive further information on this and other tenders feel free to contact us:

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