

**DOCa Rioja tempranillo 2011 Glass bottle**

**Tender No. 164913**

*The reference of the project, use it in communication with us.*

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|---|--------------------------------------|
| <b>Monopoly:</b><br><i>Which monopoly distributor.</i>                                  | Sweden (Systembolaget)               |
| <b>Assortment:</b><br><i>Which type of initial contract.</i>                            | Permanent listing (6 months minimum) |
| <b>Distribution:</b><br><i>How many stores of distribution.</i>                         | 71                                   |
| <b>Deadline written offer:</b><br><i>Before this date you have to submit paperwork.</i> | April 21, 2015                       |
| <b>Launch Date:</b><br><i>Expected date the product will be launched in the market.</i> | December 1, 2015                     |

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**Characteristics:**  
*An explanation of style profile of the product.*

We are looking for a fruity, spicy, nuanced and fresh wine in an elegant style with oak character and hints of cherry, plum, herbs and chocolate.

[\(If you propose a product for this project we will also move on and offer the product for duty-free distribution as well during autumn 2015.\)](#)

**Product Requirements**

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| <b>Country of Origin:</b><br><i>What Country / Countries the product is originating from.</i>   | Spain  |
| <b>Type of Product:</b><br><i>What type of product our client ask for.</i>  | Red wine   |
| <b>Region (Classification):</b><br><i>The region/classification of the product.</i>   | DOCa Rioja   |
| <b>Grapes:</b><br><i>The grape composition of the product.</i>  | Minimum 85 % tempranillo   |
| <b>Vintage:</b><br><i>The vintage we ask for.</i>   | 2011   |
| <b>Ex. Cellar Price:</b><br><i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i> | 6 - 8 € units of 750 ml Glass bottles € per 750 ml Glass bottle  |
| <b>Minimum Volume (units):</b><br><i>The minimum volume we have to state in the offer.</i>  | 5.000 per 750 ml Glass bottle (Volume Unit 750 ml Glass bottle)  |
| <b>Type of Container:</b><br><i>The type of container requested for the product.</i>  | Glass bottle   |
| <b>Container Size:</b><br><i>The volume of container requested for the product.</i>   | 750 ml   |
| <b>Ageing:</b><br><i>The required ageing.</i>   | The wine must be aged in French oak barrels with a volume of maximum 500 liters for at least 12 months.  |
| <b>Sample Image:</b><br><i>If we have to submit an image to the offer or not.</i>   | Yes  |
| <b>Other Requirements:</b><br><i>Other criteria the product have to meet.</i>   | <ol style="list-style-type: none"><li>1. On launch plan stage reference was Spa11</li><li>2. The producer on label and in offer must be an estate situated in Rioja Alavesa, San Vicente de la Sonsierra or Ábalos.</li><li>3. Only one offer per producer.</li><li>4. The wine has to be from the producer's own (owned or leased) vineyards as well as be bottled at the producers estate.</li></ol> |

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