

## Chardonnay California's AVA region

## Tender No. W200511

The reference of the project, use it in communication with us.

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<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Finland (Alko)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
<b>Distribution:</b> <i>How many stores of distribution.</i>	Segment Mainstream - 160 - 180
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	May 18, 2020
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	November 1, 2020

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**Characteristics:**  
*An explanation of style profile of the product.* Make sure that your product offer correspond to all technical criterial stated below.

**Taste Style:**  
*(See [Taste Styles Info](#)) Red Wines Info*  
*The style of what the buyer have in mind, see link for detailed description.* generous & toasty

## Product Requirements

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<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	U.S.A, U.S.A.
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	White wine
<b>Region (Classification):</b> <i>The region/classification of the product.</i>	California's AVA region
<b>Grapes:</b> <i>The grape composition of the product.</i>	Chardonnay
<b>Vintage:</b> <i>The vintage we ask for.</i>	vintage wine
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	3-4,8 € per 750 ml Glass bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	2000 (Volume Unit 750 ml Glass bottle)
<b>Estimated Volume (yearly):</b> <i>The estimated volume of the product on a yearly basis.</i>	4000 (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Glass bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	750 ml
<b>Ageing:</b> <i>The required ageing.</i>	Oak aged
<b>Sugar level (g/l):</b> <i>The sugar lever in g/l of the product.</i>	dry g/l
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none"><li>1. Oaked. The duration and manner of oaking must be indicated on the offer.</li><li>2. The region of production must be indicated on the offer and on the label.</li><li>3. The vintage must be indicated on the label.</li></ol>

[Click here to learn more about Alko's Green Choice](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

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**To receive further information on this and other tenders feel free to contact us:**  
Concealed Wines AB - [www.concealedwines.com](http://www.concealedwines.com) - [info@concealedwines.com](mailto:info@concealedwines.com)

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