

**Central Coast Rose Wine 2020 with 50% Grenache      Tender No. 142\_110**

*The reference of the project, use it in communication with us.*

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<b>Monopoly:</b> <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
<b>Assortment:</b> <i>Which type of initial contract.</i>	Temporary listing (Fixed volume)
<b>Deadline written offer:</b> <i>Before this date you have to submit paperwork.</i>	January 28, 2021
<b>Launch Date:</b> <i>Expected date the product will be launched in the market.</i>	June 11, 2021

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<b>Characteristics:</b> <i>An explanation of style profile of the product.</i>	A dry rose wine with pale color.
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**Product Requirements**

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<b>Country of Origin:</b> <i>What Country / Countries the product is originating from.</i>	U.S.A
<b>Type of Product:</b> <i>What type of product our client ask for.</i>	Rose wine
<b>Region (Classification):</b> <i>The region/classification of the product.</i>	Central Coast or underlying AVA
<b>Grapes:</b> <i>The grape composition of the product.</i>	Minimum 50 % grenache
<b>Vintage:</b> <i>The vintage we ask for.</i>	2020
<b>Ex. Cellar Price:</b> <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	3,5 - 5,2 € per 750 ml Glass bottle
<b>Minimum Volume (units):</b> <i>The minimum volume we have to state in the offer.</i>	6000 (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b> <i>The type of container requested for the product.</i>	Glass bottle
<b>Container Size:</b> <i>The volume of container requested for the product.</i>	750 ml
<b>Sample Image:</b> <i>If we have to submit an image to the offer or not.</i>	
<b>Other Requirements:</b> <i>Other criteria the product have to meet.</i>	1. For this tender Systembolaget have highlighted that they prior products with high brand recognition in the Swedish market and the international market. If you not sell wines in the Swedish market today, it is low probability that buyer will ask for samples of the wine unless the product have a very good track record with international awards. A good track record means, about 93 points from Decanter / Parker / WS / WE

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

**To receive further information on this and other tenders feel free to contact us:**

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**ONLINE SUPPORT**

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