

**Amber lager/Vienna style Belgium, Italy, Canada,
Mexico, UK, Sweden or USA**

Tender No. 235845

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (9 months minimum)
Distribution: <i>How many stores of distribution.</i>	232 Systembolaget stores
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	April 1, 2016
Launch Date: <i>Expected date the product will be launched in the market.</i>	December 1, 2016

Characteristics: <i>An explanation of style profile of the product.</i>	We are looking for a medium-dark, toffee and nuanced lager in amber lager/Vienna style. The beer should have a balanced hop character.
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Belgium, Canada, Italy, Mexico, Sweden, U.S.A., UK
Type of Product: <i>What type of product our client ask for.</i>	Beer
Region (Classification): <i>The region/classification of the product.</i>	Belgium, Italy, Canada, Mexico, UK, Sweden or USA
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	0,3-0,5 € per unit € per 330 ml - 355 ml Glass bottle
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	300 000 units (Volume Unit 330 ml - 355 ml Glass bottle)
Type of Container: <i>The type of container requested for the product.</i>	Glass bottle
Container Size: <i>The volume of container requested for the product.</i>	330 ml - 355 ml
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	Maximum 5,5 % alc. vol. % alc. vol.
Other Requirements: <i>Other criteria the product have to meet.</i>	1. On launch plan stage reference was beer4

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social_warfare]

To receive further information on this and other tenders feel free to contact us:

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