

660 ml Lager from Italy and Spain

Tender No. 159_52

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (9 months minimum)
Tender Start Date: <i>At this stage the tender will become official and more specified.</i>	June 11, 2020
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	August 6, 2020
Deadline Samples: <i>Before this date we will need to have samples in our Stockholm office.</i>	September 8, 2020
Launch Date: <i>Expected date the product will be launched in the market.</i>	March 1, 2021

Characteristics:
An explanation of style profile of the product. 660 ml

Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Italy, Spain
Type of Product: <i>What type of product our client ask for.</i>	Beer
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	Maximum 0,6 Euro € per
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	45000 liters (Volume Unit)
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	Maximum 6% % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Purpose of listing in accordance to Systembolaget buyer: Italy is an origin that is appreciated by our light lager customers and 660 ml (sharing bottle) is a size that is very common in Italy. Therefore, the offer of Italian lager broadens in 660 ml.2. Systembolaget will on a frequent basis update this tender with more details. If you are interested, let us know and we will have a dialogue about it.

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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