

English pale ale / bitter in can from Great Britain

Tender No. 212_56

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (9 months minimum)
Distribution: <i>How many stores of distribution.</i>	445 stores
Tender Start Date: <i>At this stage the tender will become official and more specified.</i>	June 17, 2021
Launch Date: <i>Expected date the product will be launched in the market.</i>	March 1, 2022

Characteristics: <i>An explanation of style/profile of the product.</i>	English pale ale / bitter in can from Great Britain. Please notice that this tender will be updated with more details later on.
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Great Britain
Type of Product: <i>What type of product our client ask for.</i>	Beer
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	Not defined yet € per not defined Can
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	50.000 liters (Volume Unit not defined Can)
Type of Container: <i>The type of container requested for the product.</i>	Can
Container Size: <i>The volume of container requested for the product.</i>	not defined
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	Maximum 5,9 % alc. vol.
Other Requirements: <i>Other criteria the product have to meet.</i>	1. More details will be announced about the tender closer to start date of the tender.

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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