

Czech Republic lager 50 cl, lower alcohol content

Tender No. 159_44

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Sweden (Systembolaget)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (9 months minimum)
Tender Start Date: <i>At this stage the tender will become official and more specified.</i>	June 11, 2020
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	August 6, 2020
Deadline Samples: <i>Before this date we will need to have samples in our Stockholm office.</i>	September 8, 2020
Launch Date: <i>Expected date the product will be launched in the market.</i>	March 1, 2021

Characteristics: <i>An explanation of style profile of the product.</i>	Czech Republic lager 50 cl, lower alcohol content
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	Czech Republic
Type of Product: <i>What type of product our client ask for.</i>	Beer
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	Not yet defined € per 500 ml
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	650000 liters (Volume Unit 500 ml)
Container Size: <i>The volume of container requested for the product.</i>	500 ml
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	Maximum 6% % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. Purpose of listing in accordance to Systembolaget buyer: Only five of about 35 items in the segment are at a maximum of 4.5%. Therefore, we now follow a light lager in 50 cl can with lower alcohol content. We demand this from the Czech Republic as there is very high quality tasty beer with low alcohol content from there.2. Systembolaget will on a frequent basis update this tender with more details. If you are interested, let us know and we will have a dialogue about it.

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Call Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com