

California Bordeaux-blend – simultaneous launch in 375 ml and 750 ml bottles

Tender No. usa1

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	371 Systembolaget stores
Tender Start Date:	March 15, 2018
Deadline written offer:	April 10, 2018
Launch Date:	December 1, 2018

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Red wine
Region (Classification):	California
Ex. Cellar Price:	3,4 - 4,8 € € per 750 ml Glass bottle
Minimum Volume (units):	33.000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sample Image:	Yes

Other Requirements:

1. Please note that this is just a summary of a future tender. The information given is not final, but might be changed once the final tender is published.
2. The volume requirement for the same wine in 375 ml bottles will be 10.134 bottles.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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