

## Pale lager Organic certified

Tender No. 31\_18

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<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Permanent listing (9 months minimum)
<b>Distribution:</b>	74 Systembolaget stores
<b>Deadline written offer:</b>	October 24, 2017
<b>Launch Date:</b>	June 1, 2018

## Product Requirements

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<b>Country of Origin:</b>	Denmark, Spain, U.S.A.
<b>Type of Product:</b>	Beer
<b>Organic:</b>	Yes
<b>Ex. Cellar Price:</b>	0,3-0,6 € per 330 - 500 ml Glass bottle
<b>Minimum Volume (units):</b>	45 000 units (Volume Unit 330 - 500 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	330 - 500 ml
<b>Alcohol vol.:</b>	Maximum 5,2 % alc. vol.
<b>Sample Image:</b>	Yes

### Other Requirements:

1. On launch plan stage reference was beer14
2. The following beer styles within light lager may be offered: Modern style, Czech Pilsner style or German Pilsner style.
3. The price refers to a bottle size of 500 ml. For adapted pricing if you offer a smaller bottle size please revert to us.

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

info@concealedwines.com

### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

**Email:** calle.nilsson@concealedwines.com

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