

## California Merlot 2016

Tender No. 31\_8

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<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Permanent listing (9 months minimum)
<b>Distribution:</b>	434 Systembolaget stores
<b>Tender Start Date:</b>	March 15, 2018
<b>Deadline written offer:</b>	October 24, 2017
<b>Launch Date:</b>	June 1, 2018

## Product Requirements

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<b>Country of Origin:</b>	U.S.A.
<b>Type of Product:</b>	Red wine
<b>Region (Classification):</b>	California with sub regions
<b>Grapes:</b>	Min. 75 % Merlot
<b>Vintage:</b>	2016
<b>Ex. Cellar Price:</b>	2,2-2,8 € per 750 ml Glass bottle
<b>Minimum Volume (units):</b>	41 000 units (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	750 ml
<b>Ageing:</b>	Entirely or partly aged on oak or with oak chips/staves.
<b>Sample Image:</b>	Yes

### Other Requirements:

1. On launch plan stage reference was usa1
2. The region of origin and grape variety merlot have to clearly appear on the front label.
3. Only one wine can be offered per producer.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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