

Any country dry/half-dry cider PET Tender No. 14_43 (Plastic bottle)

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

Distribution: 233 Systembolaget stores

Deadline written offer: August 8, 2017
Launch Date: March 1, 2018

Product Requirements

Country of Origin: Any Country

Type of Product: Cider

Ex. Cellar Price: 0,3-0,65 € per 330 ml PET (Plastic bottle)

Minimum Volume (units): 90.000 units (Volume Unit 330 ml PET (Plastic bottle))

Type of Container: PET (Plastic bottle)

Container Size: 330 ml

Alcohol vol.: Between 4 - 4,5 % alc. vol.

Other Requirements:

1. Tender reference on launch plan stage: cider1

2. On the front label it should be clearly stated in Swedish or English that it is an apple cider or cider flavored with apple.

3. Only one offer per producer.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34 info@concealedwines.com

ONLINE SUPPORT

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Apply for this tender on via online form

Concealed Wines AB - www.concealedwines.com - info@concealedwines.com