

Flavoured spirit Any country

Tender No. S171102

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	November 1, 2017
Deadline Samples:	November 29, 2017
Launch Date:	May 15, 2018

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	0,4 - 0,9 € per 350 ml or 500 ml bottle € per 350 ml or 500 ml bottle
Minimum Volume (units):	22850 (Volume Unit 350 ml or 500 ml bottle)
Estimated Volume (yearly):	57140 (Volume Unit 350 ml or 500 ml bottle)
Type of Container:	bottle
Container Size:	350 ml or 500 ml
Alcohol vol.:	maximum 30 % alc. vol. % alc. vol.

Other Requirements:

1. A new taste variant to the general selection.
2. Modern, youthful style and appearance will be advantageous.
3. Moderate price will be advantageous.
4. An organic product may be advantageous.
5. Registration in the recycling system may be advantageous. (Concealed Wines handle this)
6. Only one bottle size per brand can be offered.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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