

Ethyl based long drink Any country Tender No. B171005

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Premium 60 - 100

Deadline written offer:October 1, 2017Deadline Samples:October 30, 2017Launch Date:April 15, 2018

Product Requirements

Country of Origin: Any Country

Type of Product: Spirits

Ex. Cellar Price: 0,25 - 0,35 € per maximum 330 ml € per maximum 330 ml

Minimum Volume (units): 9330 (Volume Unit maximum 330 ml)

Estimated Volume (yearly): 23330 (Volume Unit maximum 330 ml)

Container Size: maximum 330 ml

Alcohol vol.: minimum 5.0 % alc. vol. % alc. vol.

Other Requirements:

1. A new flavour in Alko's assortment will be advantageous.

2. An international, widely recognized brand will be advantageous.

3. Registration in the recycling system may be advantageous. (Concealed Wines handle this)

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34 info@concealedwines.com

ONLINE SUPPORT

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Apply for this tender on via online form

Concealed Wines AB - www.concealedwines.com - info@concealedwines.com