

Kentucky straight bourbon Whiskey 350 ml bottle

Tender No. 8-41

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	412 Systembolaget stores
Deadline written offer:	April 7, 2017
Launch Date:	December 1, 2017

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Spirits
Ex. Cellar Price:	1,6-2,2 € per unit € per 350 ml Glass bottle
Minimum Volume (units):	18.000 units (Volume Unit 350 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	350 ml
Alcohol vol.:	Minimum 40 % alc. vol. % alc. vol.
Other Requirements:	<ol style="list-style-type: none">1. On launch plan stage reference was spirit102. On the front label it has to clearly appear that this is a Kentucky straight bourbon.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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