

Simultaneous launch with 8-1 Malbec Tender No. 8-2 **2015 or 2016 Ethically certified 375 ml** **bottle**

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	214 Systembolaget stores
Deadline written offer:	April 7, 2017
Launch Date:	December 1, 2017

Product Requirements

Country of Origin:	Argentina
Type of Product:	Red wine
Region (Classification):	Any region
Grapes:	At least 85 % Malbec
Vintage:	2015 or 2016
Ex. Cellar Price:	1,6-2,2 € per unit € per 375 ml Glass bottle
Minimum Volume (units):	26.000 units (Volume Unit 375 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	375 ml
Ageing:	Min. 50 % of the wine must be aged in oak barrels during min. 6 months. In you offer, please indicate period of time in oak barrels and the percentage of the wine that has been aged in oak. Please also indicate the age (in months), origin, and size of the oak barrels.

Other Requirements:

1. On launch plan stage reference was arg3
2. Only one offer per producer.
3. Grape variety has to appear on the front label.
4. The wine and the producer have to be Fairtrade or IMO-fair for life certified. This has to clearly appear on the BiB in case of launch. Certification to be attached to offer.
5. This is a simultaneous launch with tender 8-1 where the same wine is requested in 750 ml bottles. An offer has to be made for both references.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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