

## Bourbon, Kentucky straight Whiskey      Tender No. 259367 Kentucky 700 ml

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|--------------------------------|--------------------------------------|
| <b>Monopoly:</b>               | Sweden (Systembolaget)               |
| <b>Assortment:</b>             | Permanent listing (9 months minimum) |
| <b>Distribution:</b>           | 139 Systembolaget stores             |
| <b>Deadline written offer:</b> | February 10, 2017                    |
| <b>Launch Date:</b>            | September 1, 2017                    |

### Product Requirements

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|---------------------------------|-----------------------------------------------|
| <b>Country of Origin:</b>       | U.S.A.                                        |
| <b>Type of Product:</b>         | Spirits                                       |
| <b>Region (Classification):</b> | Kentucky                                      |
| <b>Ex. Cellar Price:</b>        | 5-7,3 € per unit € per 700 ml Glass bottle    |
| <b>Minimum Volume (units):</b>  | 7.200 units (Volume Unit 700 ml Glass bottle) |
| <b>Type of Container:</b>       | Glass bottle                                  |
| <b>Container Size:</b>          | 700 ml                                        |
| <b>Alcohol vol.:</b>            | Minimum 43 % alc. vol. % alc. vol.            |

**Other Requirements:**

1. 'Kentucky straight bourbon' must be clearly indicated on the front label.

**To receive further information on this and other tenders feel free to contact us:**

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**ONLINE SUPPORT**

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