

## Colchagua Valley Malbec and Carignan Tender No. W170402

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| <b>Monopoly:</b>  | Finland (Alko)                        |
| <b>Assortment:</b>  | Permanent listing (12 months minimum) |
| <b>Distribution:</b>  | Segment Wide Plus - 250 - 280         |
| <b>Deadline written offer:</b>                              | April 15, 2017                        |
| <b>Launch Date:</b>   | October 15, 2017                      |
| <b>Taste Style:</b> <a href="#">(See Taste Styles Info)</a> | luscious & jammy or robust & powerful |

## Product Requirements

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|-----------------------------------|--|
| <b>Country of Origin:</b>         | Chile  |
| <b>Type of Product:</b>           | Red wine   |
| <b>Region (Classification):</b>   | Colchagua Valley   |
| <b>Grapes:</b>                    | A blend of three or more grape varieties including Malbec and Carignan   |
| <b>Ex. Cellar Price:</b>          | 2,5 - 3,2 € per 750 ml Glass bottle € per 750 ml Glass bottle  |
| <b>Minimum Volume (units):</b>    | 10.000 of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)   |
| <b>Estimated Volume (yearly):</b> | 30.000 of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)   |
| <b>Type of Container:</b>         | Glass bottle   |
| <b>Container Size:</b>            | 750 ml   |
| <b>Sample Image:</b>              | You have to attach a product image to the written offer.   |
| <b>Other Requirements:</b>        | <ol style="list-style-type: none"><li>1. A blend of three or more grape varieties including Malbec ja Carignan.</li><li>2. Dominant grape variety must be Malbec (max. 60 percent).</li><li>3. The grape varieties and their proportions must be indicated on the offer under additional information.</li><li>4. Taste style robust and powerful will be advantageous.</li><li>5. Modern, youthful style and appearance will be advantageous.</li><li>6. A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer</li><li>7. Registration in the recycling system. (Concealed Wines solve this)</li></ol> |

**To receive further information on this and other tenders feel free to contact us:**

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info@concealedwines.com

### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**  
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[Apply for this tender on via online form](#)

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