

## IGT/IGP Puglia Zinfandel

Tender No. W170311

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Wide Plus - 250 - 280
<b>Deadline written offer:</b>	March 15, 2017
<b>Launch Date:</b>	August 15, 2017
<b>Taste Style:</b> <a href="#">(See Taste Styles Info)</a>	smooth & fruity

## Product Requirements

<b>Country of Origin:</b>	Italy
<b>Type of Product:</b>	Red wine
<b>Region (Classification):</b>	IGT/IGP Puglia
<b>Grapes:</b>	Zinfandel (100%)
<b>Ex. Cellar Price:</b>	1,2 - 1,5 € per 1 000 ml PET (Plastic bottle) € per 1 000 ml PET (Plastic bottle)
<b>Bulk Price (per liter):</b>	0,8 euro per liter
<b>Minimum Volume (units):</b>	20.000 of 1 000 ml PET (Plastic bottle)s (Volume Unit 1 000 ml PET (Plastic bottle))
<b>Estimated Volume (yearly):</b>	50.000 of 1 000 ml PET (Plastic bottle)s (Volume Unit 1 000 ml PET (Plastic bottle))
<b>Type of Container:</b>	PET (Plastic bottle)
<b>Container Size:</b>	1 000 ml
<b>Other Requirements:</b>	<ol style="list-style-type: none"><li>1. Grape variety Zinfandel (100%).</li><li>2. Modern, youthful style and appearance will be advantageous.</li><li>3. The grape variety must appear on the label.</li><li>4. Product suitable for vegans may be advantageous. This must be indicated on the label.</li><li>5. Only one product per brand can be offered to this search.</li><li>6. An image of the product must be attached to the offer.</li><li>7. Registration in the recycling system. (Concealed Wines solve this)</li></ol>

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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